

Bjørn Wiinblad

Press release, autumn 2017

Metal into magic

With the introduction of the Hurricane lamp last year, Bjørn Wiinblad Denmark opened up a whole new dimension of Wiinblad's world. The tall, slender glass and metal design is a world away from the chubby porcelain designs that the multi-artist is otherwise famed for, but the great richness and the organic aspect are still evident, and the shiny silver candle holder immediately caught on with both new and old Bjørn Wiinblad fans. Metal devices remain a strong trend in modern interior design. For that reason, Bjørn Wiinblad Denmark is now adding a trendy metallic brass candle holder to the hurricane lamp collection, available in three sizes, with adjustable heights to suit the occasion.



Bjørn Wiinblad was world-famous – as were the get-togethers and dinners he hosted at his home, “Det Blå Hus” (The Blue House) in Lyngby, north of Copenhagen. Here, guests ate and drank in the glow of plentiful candlelight, while the combination of Danish culture and Wiinblad's generosity created a unique, intimate and cosy atmosphere. Now all design fans can follow in Wiinblad's footsteps and invest in an extraordinary light source, ideal as the nights draw in. The new hurricanes from the Bjørn Wiinblad Denmark collection fit perfectly into autumnal and Christmas settings where you need ambience, and they add a trendy touch to today's most sought-after metal: brass.

Hurricanes reaching new heights

The candle holders, due to be launched in the three familiar sizes (40 cm, 50 cm and 60 cm), have also been given new functionality this season, with Bjørn Wiinblad Denmark focusing more on the hurricane “self-assembly” aspect of the design. The 50 cm and 60 cm candle holders are both based on threaded segments, giving the hurricane its distinctive “joint”. This decorative detail can also be exploited to add or remove another segment to adjust the height of this dynamically designed candle holder for special occasions.

Wiinblad used hurricanes himself all around his homes. They can be used as wall candle holders, chandeliers and pedestal candle holders that really let the design shine, showing how the hot metallic brass wraps itself around the glass like water lilies enclosing a flower. This organic simplicity makes it easy to use the candlesticks in minimalist tableaux and levels, or pair them with seasonal flowers in jars and vases as a lavish centrepiece on the Christmas dining table.

The metallic brass and glass Bjørn Wiinblad Denmark Hurricane Lamp is available in three sizes (H: 40 cm, 50 cm and 60 cm) costing EUR 149.00, EUR 159.00 and EUR 179.00 respectively (RRP)

These new additions will be available in shops from the beginning of September.

Images and press releases can be downloaded from www.bjornwiinblad-denmark.com

To locate your nearest dealer, please call tel. +45 4588 6633

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