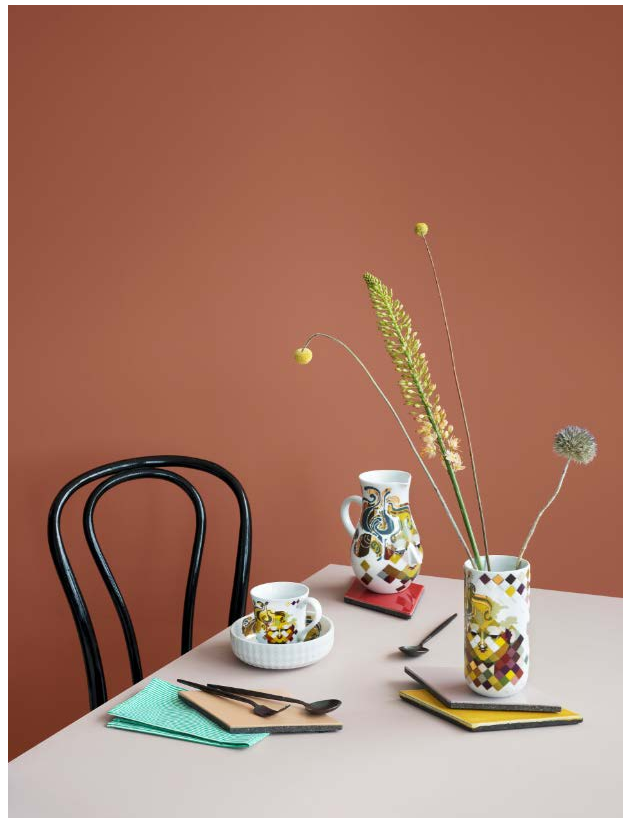
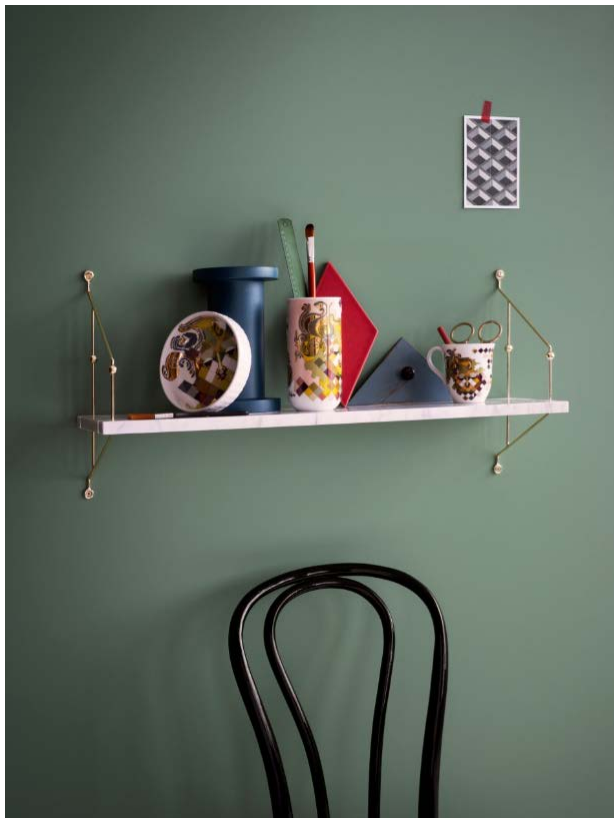


Bjørn Wiinblad

Press release, autumn 2017

Autumn in the Orient

Last spring, when Bjørn Wiinblad Denmark launched the Tapestry porcelain range, the brand simultaneously introduced a lesser known aspect of the renowned multi-artist's talents: tapestries. Woven on sumptuous rugs, the motifs of the Tapestry range are more specifically on-trend than the other products in the range. This is because Bjørn Wiinblad's penchant for textiles, geometric figures and golden details hit the spot perfectly for contemporary interior fashion. This autumn, the Tapestry universe is supplemented with two new products, the Cylinder Vase and the Mug, both favourites in the Bjørn Wiinblad universe and each adding functional glamour to interiors.



Putting Bjørn Wiinblad's products on the table has never been boring, either in Wiinblad's own lifetime or now that Bjørn Wiinblad Denmark has achieved considerable success in revitalising his original lines and interpreting them in modern industrial design. As a maximalist, Bjørn Wiinblad loved to let imaginative motifs and designs spread across the entire surface, and the new Tapestry items this season are no exception, full of storytelling and strongly expressive styling as they are.

Women's faces are ubiquitous in Bjørn Wiinblad's art, and also occupy a central place in the Tapestry designs. Here, the face's distinctive, almond-shaped eyes cast a seductive glance at the person arranging the stems in

the flower-friendly cylinder vase and pouring the tea into the generously proportioned high-handled mug. Rhombuses are another essential in the composition of a Wiinblad image, and are right on trend now as never before – especially when coloured with soft pastels and saturated greens and dark tones, which, with delicate gold detailing, exude the magic of the Orient, making both products perfect for the upcoming Christmas season.

The Tapestry range already includes dishes, bowls and jugs, offering plenty of opportunities to put Wiinblad on your dining table and add a touch of Arabian Nights ambience as the autumn evenings draw in.

The glossy porcelain Bjørn Wiinblad Tapestry Cylinder Vase with gold-leaf Tapestry motif (H: 18 cm) costs EUR 67.95 (RRP)

The glossy porcelain Bjørn Wiinblad Tapestry Mug with gold-leaf Tapestry motif (H: 10 cm) costs EUR 19.95 (RRP)

These new additions are available from the beginning of September.

Images and press releases can be downloaded from www.bjornwiinblad-denmark.com

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