

Bjørn Wiinblad

Press Release Spring 2016

## Balls of Wiinblad delight

Bjørn Wiinblad is one of the most creative and popular figures in Danish art history, and in the past few years the charming multi-artist has made a comeback, both in Denmark and abroad. Bjørn Wiinblad had a flair for creating functional designs full of fun and life in every stroke he put to his decorated ceramics. This is also true of this spring's new releases from Bjørn Wiinblad, the Ball Vases, complete with the playful eyes and characteristic noses that were Bjørn Wiinblad's trademark. The vases sweetly court the season's flowers, while their sculptural designs also make them ideal as art features throughout the home.



Bjørn Wiinblad is especially known for his characteristic female figures with expressive eyes and pointed noses, and as an artist Bjørn Wiinblad couldn't resist sticking his nose out, either, in the chic artistic circles of his day. In the 1950s and 60s, while all of Scandinavia was embracing minimalism and the simple, white look, he went "maximalist" with a seemingly indefatigable use of colour. Bjørn Wiinblad also had a fondness for decorating objects, large and small, and making everyday things bubble to life, especially in his ceramic creations, producing an abundance of irresistible designs for table and home. Among them are the iconic Ball Vases, which Bjørn Wiinblad Denmark is now launching in updated versions, which have been adapted to modern tastes without losing any of Wiinblad's original touch in the hand-applied decorations.

### **Contemporary flower power**

Bjørn Wiinblad's design oeuvre is often associated with flower power, and with the launch of the Ball Vases, Bjørn Wiinblad Denmark takes the term literally. The new spring products, *Mie*, *Fie*, *Rie* and *Sofie*, are all created for flowers and each decoratively presents to best effect bunches of fresh tulips as well as individual stems of gerbera, orchids and sunflowers. The robust, wavy neck of the vases provides flowers with excellent support as well as being a clever design detail in its own right, as the poetic female faces appear almost to have flowers in their hair when the vases are used.

The Ball Vases come in four different motifs: the mini-vases, *Mie*, *Fie* and *Rie*, are just 10.5 cm high and decorated in the trendy colours of petal, grey and blue, while the big sister, *Sofie*, with a height of 20 cm and discretely decorated in subdued pale blue, lovingly watches over the whole flock.

The Bjørn Wiinblad Ball Vases are made from white porcelain with hand-applied decorations and priced at:

- *Mie* (H: 10.5 cm), grey, EUR 27.95 (RRP)
- *Fie* (H: 10.5 cm), blue, EUR 27.95 (RRP)
- *Rie* (H: 10.5 cm), petal, EUR 27.95 (RRP)
- *Sofie* (H: 20 cm), pale blue, EUR 67.95 (RRP)

The new products will be available in stores from early March 2016.

For the dealer nearest you, please call +45 4588 6633.

Find out more at: [www.bjornwiinblad-denmark.com](http://www.bjornwiinblad-denmark.com)

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